

CONTRACT



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

AL Media
 222 West Ontario
 Suite 600
 Chicago, IL 60610
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
962333 /		25327086
<u>Product</u>		
Senate Democrat		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/10/16 - 10/16/16	5311	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/DSCC Deborah Ross	10/10/16 / 10/10/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNCN	10/10/16	10/14/16	Local News @ 6a	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-TWTF--				1	\$200.00				
E 2	WNCN	10/10/16	10/14/16	CBS This Morning	7a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-TWTF--				1	\$175.00				
E 3	WNCN	10/10/16	10/14/16	Price is Right	11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-TWTF--				1	\$250.00				
E 4	WNCN	10/10/16	10/14/16	Local News @ 12p	12p-1230p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-TWTF--				1	\$225.00				
E 5	WNCN	10/10/16	10/14/16	Y&R	1230p-130p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-TWTF--				2	\$350.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

FAST-EN NETWORK

1

WNCI

3221 South Evans Street

WNC **Locom**
on your side online

(252) 355-8542

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

<u>Contract / Revision</u>	<u>Alt Order #</u>
952333 /	25327086

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/16 - 10/16/16	Senate Democrat	5311

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/10/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
E 6	WNCT	10/10/16	10/14/16	Steve Harvey	3p-4p		:30				NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				1	\$175.00					
E 7	WNCT	10/10/16	10/14/16	Local News @ 5p	5p-530p		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				2	\$200.00					
E 8	WNCT	10/10/16	10/14/16	Local News @ 530p	530p-6p		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				2	\$200.00					
E 9	WNCT	10/10/16	10/14/16	Local News @ 6p	6p-630p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				1	\$500.00					
E 10	WNCT	10/11/16	10/11/16	NCIS	8p-9p		:30				NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-T-----				1	\$2,000.00					
Totals													13	\$5,025.00

Signature:

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327086

Changes as of: 10/7/2016 at 3:57 PM

Version: Original Order

CPE: //5311

Agency: AL MEDIA

Flight: 10/10/16 - 10/16/16
Advertiser: DSCC / Deborah Ross

Station: WNCN
Market: Greenville/New Bern/Wash

Total \$: \$5,025.00
Total Spots: 13

222 W. ONTARIO ST
SUITE 600
CHICAGO, IL 60610

Product: Senate Democrat
Agency Order #:
Buyer: BARB OBRZUT
Salesperson: DAN BARKER
312-755-3936

Office: CHICAGO
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: MIKKIE BASELICE
312-755-3854

Total CPP: \$0.00
Total GRP:
Separation:

Comments: Pls confirm new order for DSCC Deborah Ross for \$5,025 beginning 10/10. Thanks - Dan

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10	10/10				
1	M-F 6a-7a		News	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
2	M-F 7a-9a		CBS This Morning	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
3	M-F 11a-12n		The Price is Right	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
4	M-F 12n-12:30p		News	\$225.00	0.0	30	1		1	\$225.00	\$0.00	0.0
5	M-F 12:30p-1:30p		Young & Restless	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
6	M-F 3p-4p		Steve Harvey	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
7	M-F 5p-5:30p		News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
8	M-F 5:30p-6p		News	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
9	M-F 6p-6:30p		News	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
10	Tu 8p-9p		NCIS	\$2,000.00	0.0	30	1		1	\$2,000.00	\$0.00	0.0
TOTALS: 13									13	\$5,025.00	\$0.00	0.0

952333



125 West 55th St
New York, NY 10019

Contract # 25327086 Changes as of: 10/7/2016 at 3:57 PM Version: Original Order
CPE: //5311 Flight: 10/10/16 - 10/16/16
Agency: AL MEDIA Advertiser: DSCC / Deborah Ross
222 W. ONTARIO ST Product: Senate Democrat
SUITE 600 Buyer: BARB OBRZUT
CHICAGO, IL 60610 Salesperson: DAN BARKER
312-755-3936
Office: CHICAGO
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: MIKKIE BASELICE
312-755-3854
Total \$: \$5,025.00
Total Spots: 13
Total CPP: \$0.00
Total GRP:
Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/07/16 3:57 PM JULIE ZIELINSKI Pls confirm new order for DSCC Deborah Ross for \$5,025 beginning 10/10. Thanks - Dan

Competitive Information	
Market Budget:	\$20,938
WNCT Share:	24%
Comment:	
WCTI:	23%
WFXI:	20%
WTTN:	33%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$5,025.00	N/A	0.0
Total	100%	13	\$5,025.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	13	\$5,025.00
Total	13	\$5,025.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/7/16 3:57 PM	JULIE ZIELINSKI	New	13		\$5,025.00	\$5,025.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.